

# Symbolik Group



Fly Beyond Innovation<sup>®</sup>

Business Process Consulting  
Outsourcing  
Staffing  
Testing  
Help Desk  
Software Development Factory



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## Corporate Profile

**Symbolik Group** is an innovative company, whose mission is to provide IT consulting services. Our focus is in supporting our clients in their effort to do business with their clients and work with their providers and employees.

**Symbolik Group** offers effective business solutions and specialized consulting to bring competitive advantages to your business.



**Symbolik Group** supports you to have success where other can't help, putting at your disposition proven world-class methodologies and techniques backed up by years of experience of our staff for your business or IT project.

From the first meeting with you, we'll work together to fully understand your goals. We'll develop a plan that is suited to your needs, obtain your approval and then execute it to reach your objectives within budget.

**Symbolik Group** will create a competitive work team in little time, with our staffing and outsourcing services. These services apply to any project, from personalization and implementation of an ERP system to development of a custom system using leading technologies like Java, .NET, AJAX, Flex, VB, C++ and the analysis and integration of systems. We'll assign and provide the talent you need at the rate most suited to your budget.

**Symbolik Group** offers two highly affordable options for development and realization of your project or product: onsite development (outsourcing and staffing) and project incubator. With these two options you'll have at your disposition the best project managers and developers at a lower rate than traditional development companies. You have the freedom of choosing the best option to cover your needs: have people working onsite, remotely or a mix of both.

*Symbolik Group offers proven world-class methodologies and techniques backed up by years of experience of our staff for your business or IT project.*

## About Us



### Our Mission

Promote a relationship with our clients as IT experts, with the purpose of helping them in covering their necessities of IT, creating a competitive advantage in the market for them.

### Our Vision

Be a leading technology company in human capital solutions and develop highly competitive consultants fully devoted to our clients. Contribute to the growth of our clients, giving them the technological tools they need to cover their necessities, overcome challenges and create competitive advantage for them.

### Services

- Business Process Consulting.
- Outsourcing.
- Staffing.
- Testing.
- Help Desk.
- Software Development Factory.

*Our mission is to promote a relationship with our clients as IT experts, with the purpose of helping them in covering their necessities of IT, creating a competitive advantage in the market for them.*

## Business Process Consulting

**Symbolik Group** offers solutions for business processes that increase corporate efficiency and reduce operational times considerably, while providing confidentiality and information security. We can achieve this thanks to a unique mix of experience, processes and quality.



**Symbolik Group** offers the option of working together to implement industry standard technologies, or if it is more convenient to you, we can develop a custom solution.

To realize this we offer the following services:

- Human Capital Services (staffing & outsourcing).
- Training and Ability Development (e-Learning).
- Document Processing.
- Process Improvement.
- Help Desk for a variety of products.

**Human capital services.** For requirements documentation, data and process flows, implementations starting zero, new versions, or migrations to a different system. **Symbolik Group** takes care of everything related with hiring of the necessary human capital, as well as assure the integrity and fidelity of the files of the hired personnel.

**Training and ability development.** **E-learning** is an interactive, contributing and fluid process, especially in the formation of content phases that require of an extensive interaction with the experts in the theme. **Symbolik Group** has highly qualified professionals and a proved model of outsourcing and staffing that united have a perfectly adaptation to solve the highly interactive requirements with the minor risk and an effective cost.

*Symbolik Group takes care of everything related with the hiring of competitive human capital for your plenty safety and satisfaction.*

## Business Process Consulting



**File processing.** The treatment of big volumes of information requires efficient processes that provide the downgrade of costs, as well as time on money. These requirements fit perfectly on the unique combination of services focused to processes and a thru delivery method,

**Process improvement.** Thru the use of RUP, a methodology focused to the customer and to the manage of information, we will reach the excellence on the business process, we will help you in your organization with outsourcing for processes ad hoc thru the flowness and digitalization of an extensive number of administrative processes.

**Help Desk.** **Symbolig Group** can provide primary or secondary tech support. On a primary rol we can provide bilingual tech support for the most of the commercial software solutions. On a secondary level we can provide administrative personal or technical personal to work in coordination with the personel of primary tech support.

- We provide security on private information
- Real time communication.

*Symbolik Group provides the necessary support in activities related to documentation and technical support for any application.*

## IT Human Capital Services



Our solution to cover your workforce necessity, is to become your only contact point to handle your technical personnel. Symbolik Group's mission is to transform the way our clients obtain profiles to hire IT professionals.

**Symbolik Group** provides an efficient solution, effective and affordable that adapts to your necessities. We offer you:

- Form a team of developers.
- Cover vacancies in your IT department.
- Provide additional expertise to your personnel.
- Provide administrative application support.
- Complete a project on time and within budget.

Our clients have benefited from the following advantages thanks to our consulting services:

- Financial benefits.
- Fluid and standardized processes.
- Dead-time reduction.
- Higher profit margins.
- Flexible payments.
- Strategic benefits.
- Efficient administration of salesmen.
- Better legal and financial management.
- High quality candidates.
- Better visibility towards an efficient workforce.

*Our solution to cover your workforce necessity, is to become your only contact point to handle your technical personnel.*

## IT Human Capital Services



We count with a solution totally directed to staffing under a delivery model "JUST IN TIME"

Our benefits include the capacity to know the local needs of our customers as well as their global needs under long notice.

We find an affordable solution using the fair resources and their incorporation under the proper time to maximize quality and reduce or eliminate underjob. On the basis of the goals and specific strategies of the customer, **Symbolik Group** creates a customized plan of implementation.

**Symbolik group** has developed a focused solution to processes that helps to make more fluid several business processes. Our consultants will reduce costs, and our administrative team will reduce non profit activities associated with the administration of a temporary workforce.

*Symbolik Group will create a personalized plan of work suitable to maximize their quality and minimize or eliminate underjob.*



## Software Factory



### Software Development

We know that the biggest challenges in software development are achieving world class, trustable and truly productive software in time, while minimizing costs of development and implementation.

Unfortunately, prefabricated software very often never covers the complete requirements of your business. This issue often makes companies consider a customized software solution or adding functionality to an existent system.

In any case, you need a partner that possesses great experience building sophisticated software systems, understands your needs and is willing to deliver a complete quality solution.

Thanks to our capacity to deliver a work team according to your needs, whether on site or remotely, **Symbolik Group** provides the needed expertise and experience necessary to develop complex custom systems capable of covering all your needs, using technology tools oriented to many different platforms.

*Symbolik Group provides the expertise and experience necessary to develop custom systems.*

## Software Factory



**Symbolik Group** is capable of constructing components that are not available in packages of standard software, managing this way to be equal and even to diminish the costs of the above mentioned packages.

With **Symbolik Group**, you can rest assured that your software projects are in good hands, thanks to the use of a widely used and documented methodology. We manage to reduce risks commonly associated with development projects, minimize problems and unaccounted costs, enabling a quick ROI. [RUP]

And most importantly:

*Our methodology ensures that you get what you really want.*

*Symbolik group reaches, thru a formal, detailed, extensive and highly filed, reduce risks normal associated with development projects RUP*

## Integration Consulting



**Symbolik Group** works with world class practices for software development, with highly interactive planning and process analysis, delivered with efficient outsourcing and staffing models.

If you are in the need to take advantage of our Software Factory model and consulting, we can offer you:

**Migration and Redesign of Architecture.** Legacy systems are transformed into applications that are based on newer and maintainable technologies, with improved capacities like performance and scalability.

**Business Intelligence.** Development of complex systems that enable decision taking in real time, thanks to adaptation of tools like Cognos and Informatica.

**Development of Custom Applications.** Focusing on desktop applications, web, client-server, multi-tier, SOA; built and maintained with technologies like Java, C++, .NET, AJAX and many others.

**Systems Integration.** Tools and techniques that provide solutions to integrate in efficient ways applications like desktop applications, ERP/CRM/SCM systems, etc. We have great experience implementing and integrating leading enterprise-grade systems like SAP, Oracle and many others.

*Symbolik Group works with world class practices for software development.*

## Testing Consulting



**eCommerce Services.** Development using a variety of standards and techniques including: EDI (ANSI X12 & EDIFACT), RosettaNet, XML, CICA, RFID, etc.

**Open Source.** Development of complete applications for UNIX based platforms, using open source software like RDBMS (MySQL, PostgreSQL), web servers, scripting languages (PHP, Python, Ruby, PERL), application servers, etc.

**Testing.** **Symbolik Group** offers you a structured solution to provide an appropriate control of what will be tested, what has been tested and the obtained results. A validation and stabilization phase is also applied.

Everything is applied in an iterative way. That means, as the project advances, testing is intensified ensuring maximum coverage. A testing administration phase is also contemplated and a Post-Mortem (continuous improvement) one as well.

*Symbolik Group ensures that as a project advances, testing is intensified to ensure quality.*

## Project Consulting



### Our Offer For Software Development

Our goal is not only to deliver value through our excellent development force, but also generate continuous benefits:

Minimize outsourcing risks.

Reduce contract costs.

Extract the maximum benefits from outsourcing.

Specialization in technology, processes and human capital.

### Our Offer To Generate Competitive Advantages to Our Client's Business

We know that being proficient in the software development area is only part of the solution. You also require a strong understanding and monitoring of your business and its parts. For this reason, we provide you with experts familiarized with your industry to deliver more value, ensure a higher quality product that is exploited to the maximum. Our team can provide you with:

- Deep knowledge in the financial, manufacturing and technology industries.
- Transparency in the project to monitor statuses and SLAs in real time, thanks to our web-based digitalization strategy.
- Reusable frameworks targeted to specific industries, that improve development and project times in general.

*Our goal is not only to deliver value through our excellent development force, but also generate continuous benefits.*

## Project Consulting



### Ajax

**Symbolik Group** counts with a top generation tool for the development of Web applications. We are pioneers in offering AJAX technology, the ones that have the following benefits:

- The experience of the user on the navigation is much better.
- Hold time on the navigation is reduced.
- Upgrades the efficiency of the server, since the file traffic is reduced as well.

### Flex

**Symbolik Group** also puts on your hand the flex technology for the development of applications based on Web. This technology provides the possibility of building advanced applications of internet, which consist on the approaching of the experience of the user on tool and desk functions, as naturals as copy, past and cut, with reach and flexibility of the required presentation level. Flex provides new levels of use for web applications, to make them easier and more familiar to use, at the same time as it increases the capacities of the same ones

*Symbolik Group counts with top generaci3n tools for the devolpment of web applications, FLEX and AJAX.*

## Software Development Methodology



**Symbolik Group** uses RUP for software development. It is based in 6 basic principles:

### Adapt The Process

The process must be adapted to the necessities of the project and company. These factors will determine the specific design. The project limits must be taken into consideration as well.

### Balance Priorities

Requirements of actors can be different, contradicting and dispute limited resources. A balance must be found to satisfy their interests.

### Colaborate Between Teams

Software Development isn't made by only one person but multiple teams. A good/fluid communication must exist in order to coordinate requirements, development, evaluations, etc.

***Symbolik Group uses RUP as Its development Methodology.***

## Software Development Methodology



### Show Value Iteratively

Projects are delivered, even in an internal scope, in iterative phases. In each iteration, the opinion of actors, the stability and the quality of the product are analyzed; the risks involved are revised as well.

### Increase The Abstraction Level

This dominant principle motivates the use of reusable concepts like software patterns, 4GL languages or frameworks, to name a few. This prevents software engineers from going directly from requirements to programming of the system. A high level of abstraction also allows analyses at different architectural levels. These can be complemented by visual representations of architectures with standards like UML.

### Focus on Quality

Quality control shouldn't be performed only in the end of every iteration but in every aspect of production.

*Quality control shouldn't be performed only in the end of every iteration but in every aspect of production.*



## Software Development Methodology

### Project Phases

#### Inception

A phase based plan is made. Use cases are identified as well as risks.

#### Elaboration

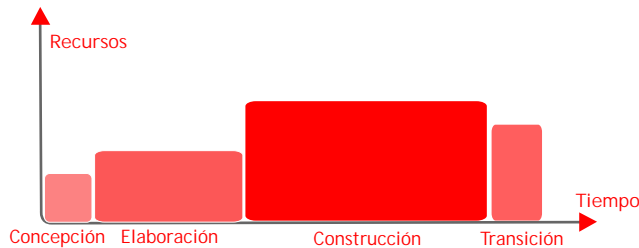
A plan for the project is made, use cases are completed and risks are worked to be eliminated.

#### Construction

The product is built according to specs.

#### Transition

The product is delivered to the client and the user is trained.



*The four phases of the RUP aim to identify and mitigate risks as well as creating quality products.*

## Software Development Methodology



### Advantages of our Methodology:

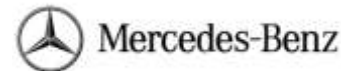
- A disciplined way of assigning tasks and responsibilities (who does what, how and when).
- Aimed to implement the best practices in software engineering.
- Iterative development.
- Requirements administration.
- Component based architecture.
- Change management.
- Visual modeling.
- Effective software QA.

*Our methodology provides a disciplined way of assigning tasks and responsibilities and an effective QA.*

## Success Stories



### Clients



# Success Stories



Partners



[www.rockwellautomation.dk](http://www.rockwellautomation.dk)



# Symbolik Group



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